



Male/Female Diversity in SaaS

The following data highlights our research of the % split of male v female executives employed in the B2B SaaS market place.

Position	CEO	CFO	CCO	Director CS	CSM	CMO	Marketing Director	CRO	VP Sales	Senior Sales	Presales	Chief People	Talent Acquisition
MALE / FEMALE %													
UK	77/23	79/21	63/37	61/39	47/53	62/38	52/48	89/11	84/16	73/27	91/09	27/73	42/58
Germany	83/17	82/18	80/20	65/35	51/49	72/38	62/38	90/10	88/12	87/13	92/08	29/71	25/75
Sweden	79/21	63/37	58/42	62/38	45/55	59/41	60/40	84/16	87/13	68/32	90/10	11/89	19/81
France	81/19	74/26	55/45	59/41	42/58	54/46	53/47	88/12	84/16	66/34	80/20	24/76	26/74
Netherlands	85/15	84/16	76/24	69/31	53/47	72/28	65/35	90/10	87/13	70/30	93/07	28/72	39/61
USA	71/29	66/34	61/39	50/50	46/54	61/39	41/59	85/15	81/19	64/36	91/09	27/73	37/63
DEFINITIONS													
<i>CFO: Chief Financial Officer CCO: Chief Customer Officer Director CS: Director Customer Success CSM: Customer Service Manager CMO: Chief Marketing Officer CRO: Chief Revenue Officer</i>													

Who are Intrinsic Executive Search?

Founded in the UK in 2006 with an extensive network in the UK, EMEA and the USA, Intrinsic Executive Search is a leading boutique Executive Search firm specializing in the Global Headhunting of VP, Director, Senior Sales, Pre-Sales, Marketing and Board level personnel for SaaS firms.

ANY QUESTIONS OR NEED MORE SPECIFIC INFO? VISIT US HERE, CALL +44 (0) 1183 282008 OR CLICK TO BOOK A CALL

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